

## ONLINE CONFERENCE REQUIREMENTS

### For Professionals in the following areas:

1. Personal Development
2. Personal Branding
3. Online Marketing
4. Sales
5. Social Media

### Event Specifics

- one week (7 days) event
- 8 to 10 video talks per day (your presentation)
- duration of each presentation between 45-90 min
- Free access to anyone to watch the videos in real time
- Membership access to watch the videos after the real time

### From our side - what we do?

- pay and build the platform where we host the online conference
- upload all material delivered by the experts
- monitor the whole conference
- promote the event
- promote you as an expert in your field

### What is in for you?

- the opportunity to continue **building your expertise get more visibility** in different markets and groups (the event will be promoted globally)
- opportunity to **grow your list**
- you will get **50% of the revenue** using your affiliate partner code - for everyone who registers for the membership (paid) packages using your own link.

### From your side - What you need to provide us once you are part of the team

- a high quality video material in your topic (45-90 minutes)
- sheets/exercises based on your topic (pdf format)
- short video teaser (30s to 45s max); blog content; or else, to be used to promote you and the event
- enough extra material to use for the membership packages
- commit to effectively and systematically spread the word about the event in your community (send emails, use your social media to actively promote you and the event)
- your professional photo (web quality)

### Interested? What we need from your NOW for the selection process

- a short video (1min max) explaining why we should consider you to this event or send us links of your videos
- an outline of your training tailored to our conference (no more than one page)
- your links to your website, all your active social media accounts, your articles/book/course/program
- **deadline - December 15th - send it to [contact@tulialopes.com](mailto:contact@tulialopes.com)**

Thank you in advance and looking forward to having you with us in this AWESome new venture,

Tulia Lopes & Daniela Killus

